

Social Media Strategist and Content Writer who is self-taught by a lot of trial and error. I enjoy keeping up with technology and how I can improve my skills.

## Education **Art Institute of Portland**

Bachelor of Fine Arts, Graphic Design  
Portland, Oregon  
July 2006 – June 2010

## Experience **Freelance**

### Graphic Designer

March 2013 – Present

- Social Media Consultant
- Strategist
- Content Writer
- Storytelling

### Closet World

#### Social Media Coordinator

March 2011 – January 2013

- Build Brand Visibility
- Content Driven
- Gaining Customer Insights
- Manage Multiple Accounts
- Social Media Strategy
- Use the Insights to better serve customers

### Toygaroo

#### Social Media and Public Relations

September 2010 – March 2011

- Increase Brand Visibility
- Collaborate in a Team
- Track Consumer Behavior
- Brand Awareness
- Create a Community
- Provide a Strategy based off Analytics

## Computer Skills

**Adobe Creative Suite** (InDesign, Illustrator, and Photoshop)

**Microsoft Office** (Word, Excel, and Powerpoint)

**Mac and PC**

**Basic Knowledge** (HTML, CSS, Dreamweaver and Flash)

**Social Media** (Twitter, Facebook, Foursquare, YouTube, LinkedIn, Pinterest and Wordpress)

**Analytics** (Google Analytics and Facebook Insights)

## Affiliations **AIGA Los Angeles,** **The Professional Association for Design**

### Blueprint Event Producer

March 2011 – Present

- Event Planning
- Speaker Outreach
- Coordinate Volunteers and Speakers
- Gaining Event Set-Up and Clean-Up

### Toastmasters International, Imagination@NBCUniversal

Sergeant at Arms, July 2014 – Present

Member, October 2013 – Present

Awards: Competent Communicator – June 2014